

Annexure – C [Last 5 years]

PROF. R. CHAKRABORTY

SI No.	Title of the Paper	Published/Presented		
		Books Published		
			International Journal	National Journal
1	Branding in Satellite Channels in India A Contextual Analysis Prof. R. Chakrabarty & Mugdha Sengupta	Saket Industrial Digest January 2005, p 28-p34		
2	The Role of Emotional Intelligence in Hospital Management: A Case Study Prof. R. Chakrabarty & Zeenat Sayeed	Conference proceedings of International Conference on Service Management organized by IIMT & Oxford Brooks University, New Delhi - 11 th & 12 th March 2005; P - 226-232		
3	An Economic Evaluation of the Water bodies: A case Study on the Sagar Dighi of Coochbehar By Prof. R.Chakrabarty & Mrs. N.Bhattacharya	Department of Business Management, Calcutta University: 11 th March'05		
4	Safe water options against arsenic problems in west Bengal: an awareness and socio-economic study Prof. R. Chakrabarty & Nirupama Bhattacharya			CSO, Bangalore, June'05 (Conference)
5	Impact of awareness of arsenic on health and environment among the rural people: A case study on the Villages of North 24-Parganas Prof. R. Chakrabarty, Pralay O' Basu, Nirupama Bhattacharya			Arsenic Pollution In West Bengal & Awareness Generation Programme 5 th & 6 th August 2005, UGC Sponsored, Organised by Srikrishna College Bagula, Nadia (Conference)
6	Selection of most desired port in thr lightof National Development : A Fuzzy analytical Approach – Kalyan Mitra, Prof. Ranajit Chakrabarty & S. P. Chowdhury		Fifth International Conference on Operational Research for Development ICORD – V, 19-21 Dec 2005, Jamshedpur, India, organized by International Federation of Operational Research Societies (IFORS) and Operational	

			Research Society of India (ORSI p-123-132)	
6	On Measurement of Export Instability: An Innovative Index Prof. Ranajit Chakrabarty & Swaraj Kumar Nath			Calcutta Statistical Association Bulletin; Vol 58 Sep –Dec 2006 Nos. 231 – 232
7	Economic Growth and Technology Selection of Growth	Organization Strategies and Processes; Meeting Challenges - Prof. Ranajit Chakrabarty Edited by Dr. Ashok Kumar , Manas R Panda, Dr. Hariharan, Dr. Tapas Ghosal; Page No. 123 – 131 2006		
8	An analytical hierarchy process approach in ranking the ports: A case study of major Ports of India “, Mitra.K,Chowdhury.S, Chowdhury.S.	Institution of Engineers(I) Journal – Accepted for publication vide letter IE no. AK/ T-184/ MR-247 dt.20/04/06		
9	A multicriteria approach in ranking the ports: A case study of major ports of India		Asia Pacific Management Review, Manuscript no 50810- submitted, jointly with Mitra K & Chakraborty R, 2007	
10	Selection of most desired port in the light of quality management: A fuzzy analytical approach			Indian Association for Productivity, Quality & Reliability Transaction, Manuscript no 496- submitted, jointly with Mitra K & Chakraborty R, Chowdhury S P, 2007
11	A fuzzy analytical approach to efficiency measurement of Indian ports			Journal Indian Port jointly with Mitra K & Chakraborty R, Chowdhury S P, 2007
12	An integer programming approach to maximize the throughout of containership in ports		International Journal of Operations Research, accepted; jointly with Mitra K & Chakraborty R, Chowdhury S P, 2007	
13	Corporate culture in Kolkata port trust to improve competitiveness: A Fuzzy Alpha Cut Method			National conference on System Dynamics (NCD) June 28-29, 2007 jointly with Mitra K & Chakraborty R

14	Solid Waste including asbestos waste management during ship breaking in India		Presented International conference on Solid waste technology management, Philadelphia, 30 th March – 2 nd April, 2008	
15	Analytical hierarchy method for measuring convenience of transport in India – A case study of West Bengal cities		presented International conference on Transpiration system studies January 10-12, 2008	
16	Emotional intelligence and incidence of occupational diseases, A case study of IT professionals			Published Bhavishya Journal of future business school Vol1, No – 2, October 2007, p 103-108; jointly Prof. R. Chakraborty & Zeenat Syed
17	Burnout and emotional intelligence quotient: A study amongst health professionals in eastern India			Published Indian Management Studies Journal no. 25547/PSMS/2008
18	A statistical model for innovation diffusion and the corresponding tests	Published by Macmillan Advanced Research Series (I) Ltd, p 204/2008		
19	Drinking Water Crisis and its mitigation approaches in the districts of West Bengal – A Case Study	UGC-DRS, Phase-III Programme, Dept. of Business Management, Calcutta University, 2008, (Chakraborty R & Mazumdar S)		
20	A Comparison of the Efficiency of the Different Agricultural Perishable Commodity Futures Prof. R. Chakrabarty & Ms. Asima Sarkar		7 th Calcutta Triennial-International Conference on Probability & Statistics 2009 December 27th (Conference)	
21	An analytical hierarchy process approach in ranking the ports: A case study of major Ports of India	Mitra. K, Chowdhury. S, Chowdhury.S.P200604 <i>Institution of Engineers(I) Journal</i> – Accepted for publication vide letter IE no. AK/ T-184/ MR-247 dt.20/04/06		
22	Emotional Intelligence and Incidence of Occupational Diseases, A case Study of IT Professionals	Prof. R. Chakrabarty & Zeenat Syed Published – Vol. 1, No. 2, October 2007, p 103-108 of Bhavishya - Journal of Future Business School		

23	Burnout and emotional Intelligence quotient: A Study amongst Health Professionals in Eastern India	Prof. R. Chakrabarty & Zeenat Sayeed Published - Journal NO. 25547/PSMS2008 Indian Management Studies		
24	A Statistical Model for Innovation Diffusion and the Corresponding Tests	Prof. R. Chakrabarty and N.K.Patra 2008 published by Macmillan Advanced Research Series (India Ltd.) Page 204 Innovation and Technology Management		

PROF. R. KHASNABIS

SI No.	Title of the Paper	Published/Presented		
		Books Published	International Journal	National Journal
1	Market, Society and Environment	(Edited by Prof. R. Khasnabis), UGC DRS-III, Department of Business Management, CU, 2009		
2	ECONOMY OF WEST BENGAL			ECONOMIC & POLITICAL WEEKLY, 3 JANUARY, 2009
3	Enclosure Movement and Social Justices	Department of English, CU, 2008		
4	Displacement and Development			Macro Scan, April 2008
5	Land Acquisition and Social Justice	Published Sage, India, 2008		
6	Economy of West Bengal		Presented in Turin University, Italy, Nov 8-9, 2007	ECONOMIC & POLITICAL WEEKLY, 3 JANUARY, 2009
7	Issues in Environment Management (A Collection of Occasional Papers)	Edited by (Prof. R. Khasnabis), Published Dept. of Business Management, C.U., 2007		
8	Evolution of Economic Thinking in Modern India in History of Indian Science, Philosophy and Culture; edited by Sabyssachi Bhattacharya	Oxford University Press, 2007		
9	Enrolling and Retaining Slum Children in Formal Schools: Results of a Field Survey in Eastern Slums of Kolkata			Economic & Political Weekly June 2, 2007 (with Tania Chatterjee)

10	Evolution of Economic Thinking in Modern India; in History of Science, Philosophy and Culture in Indian Civilization	Vol-X, Part-5, Oxford University Press, New Delhi, 2007		
11	Displacement and Development: An Analysis of Land Acquisition Acts of India	MCRG, 2007		
12	Livelihood Related State Sponsored Schemes of India: An Appraisal	Govt. of West Bengal 2007		
13	Financing the Urban and Rural Local Bodies in India in Decentralized Planning and Participatory Development	Firma KLM Pvt. Ltd, Kolkata, 2006		
14	Economic Valuation of East Calcutta Wetland	Department of Business Management, Calcutta University, 2005-06		
15	Unemployment and Poverty in India in Globalisation in India	Sarat Book House, Kolkata , 2005		
16	Paul Sweezy and the Theory of Economic Stagnation	Artha Beekshan, March, 2005		
17	Resources for Autonomy – Financing the Local Bodies; A Ford Foundation Sponsored Study on Autonomy.	Mahanirban Calcutta Research Group publication, Calcutta, January 2005		
18	Ecology, Economy & Society	Department of Business Management, Calcutta University, 2004		

PROF. S. MAZUMDAR

SI No.	Title of the Paper	Published/Presented		
		Published	International Journal	
			International Journal	National Journal
1	Jobs involvement – the latent solution of “The Survival of the Fittest”: A case study on the Electronic Industry”			Survey, Journal of IISWBM Vol- 44, Numbers 1-2, 2004, Kolkata (Mazumdar S)
2	Human Factors – An essential ingredient of MIS for division making in any functional area			Survey, Journal of IISWBM Vol- 44, Numbers 3-4, 2004, Kolkata (Mazumdar S)
3	Relevance of Operation Research Techniques in the regime of globalization – A case study			Silver Jubilee Vol- 2002-04 of Business Studies, Dept. of Commerce, C.U. (Mazumdar S & Saha K L)
4	Some factors Beyond 4 p’s responsible for changing consumer Behaviour - A case study on FMCG Products			Survey, Journal of IISWBM Vol- 45, Numbers 1-2, 2005, Kolkata (Mazumdar S & Bhattacharya P. R)

5	The Stock market Crashes in India – A Review			Indian Journal of Accounting, Vol-XXXVI (i) Journal of the Indian Accounting Association, December, 2005 (Mazumdar S & Chakraborty S)
6	So-journ of Indian Sensex: A Review			Survey, Journal of IISWBM Vol- 46, Numbers 1-4, 2006, Kolkata (Mazumdar S and Chakraborty S)
7	Of Diamonds and Desires: Understanding Conspicuous Consumption from a Contemporary Marketing Perspective		Academy of Marketing Science Review, Vol-2006, No-11, Washington State University, USA (Mazumdar S & Roychowdhury H)	
8	Prospects and Problems of Information Technology Industry in West Bengal: A Review			Survey, Journal of IISWBM Vol- 47, Numbers 1-2, 2007, Kolkata (Mazumdar S & Sen S)
9	An introspection into the Advertising theories of FMCG products – A Case Study of Pen Industry			Journal of Marketing Management, ICFAI, University Press, Hyderabad, August 2007 (Mazumdar S & Bhattacharya P R)
10	Drinking Water Crisis and its mitigation approaches in the districts of West Bengal – A Case Study	UGC-DRS, Phase-III Programme, Dept. of Business Management, Calcutta University, 2008, (Chakraborty R & Mazumdar S)		
11	Problems of Mutual Fund Industry of India: A Review	Published by: Netaji Subhas Open University, Kolkata, June-2009, Studies in Accountancy, Finance and Management – Contemporary Issues. Book Edited by Dr. Udaybhanu Bhattacharyya (Mazumdar S & Chakraborty S)		
12	Factors Responsible for choice of FMCG Products: A Case Study of the Consumers of Dental Care Products			Indian Journal of Marketing, Vol. 39, No. 8, Aug-2009 (Mazumdar S & Bhattacharyya P R)

DR. A. M. PAL

SI No.	Title of the Paper	Published/Presented		
		Books Published		
			International Journal	National Journal / others
1	Pollution Tax: A Measure for Pollution Control:			UGC Seminar in Motijhil Rabindra Mahavidyalaya, 2004
2	The Effect of Legal and Fiscal Measures on Pollution and Production			DRS – III Seminar in the Department of Business Management, C.U., March 11-12, 2005
3	Accounting for Cost of Pollution: The Role of Fiscal Measures and Marketable Instruments,	Motijhil College Publication, 2004		
4	Study Material-Accounting for Managers for MBA	NSOU, 2005		
5	Study Material of Financial Reporting for final course	Institute of Chartered Accountants of India, December, 2006		
6	Fair Value Accounting: A Journey towards Relevance with Reliability	Motijhil College Publication, (pipelined)		
7	National Accounting of Cost of Pollution,			Journal of the Department of Business Management, Calcutta University. (Pipelined)
8	CDM-A Flexible Mechanism of Kyoto: A Report on Global Progress with Emphasis on India,	ASIHSS, Deptt. of Commerce, CU (Submitted for publication) March 2007		Presented at UGC seminar, Calcutta University March, 2007
9	Fair Value Accounting: Floating on Two Wings- Integrity and reliability and heading towards Relevance,			Presented in all India conference of IAA at Gujarat University, Gujarat, 22-23-11-2008
10	CDM: A Study of a Sustainable Growth Opportunity for India, selected the best paper in the Fifth			National Conference at Coimbatore, PSG Institute of Management, 16-17 November, 2007
11	Carbon trading under CDM mechanism : a study of a sustainable growth opportunity for India presented at			National Seminar on Carbon Capture, Sequestration & Trading (CCST-2008) September 12-13, 2008 , HSBC Hall, The Tollygunge Club, Kolkata
12	Ethical Issues in Corporate Governance			IAA Midnapur Branch at RK Mission Golpark on 15-11-2008
13	Policy Measures for Pollution Control: Indian References in Global Perspectives: International			Conference at Taj Bengal, Kolkata, Indian Accounting Association Research Foundation 6- 7 January, 2007

14	Environmental taxes in India			DRS phase III (2005-07), Dept. of Business Management, CU
15	Study of Problems and Prospects of India in the Global Market of Emission Trading			DRS phase III, (2008-09 Dept. of Business Management, CU
16	The Global Market of Emission Trading and Prospects Ahead of India	Market, Society and Environment (Essays in Environment Management) Edited by Prof. R. Khasnabis, UGC DRS Publication, Dept. of Business Management, Calcutta University, March 2009		
17	Ethics in Corporate Governance			Journal of Business, Barrackpore Surendranath College Publication. 2009
18	Global Market of Emission Trading and Prospects Ahead of India, <i>Market, Society and Environment: Essays in Environmental Management</i>	UGC DRS Publication, University of Calcutta, 2009		
19	<i>A Global Account of Potential Carbon Trade based on Kyoto Mechanism</i> presented in The Twenty-First Asian-Pacific		Conference on International Accounting Issues held in Las Vegas, U.S.A., Nov 22-25, 2009	

DR. R. BHATTACHARYYA

SI No.	Title of the Paper	Published/Presented		
		Books Published	Published/Presented	
			International Journal	National Journal
1	Intra-Industry Trade in a Developing Country			Journal of Quantitative Economics, Vol.17, No-1, 2001
2	Vertical and Horizontal Intra-Industry Trade in some Asian and Latin American Less Developed Countries			Journal of Economic Integration, Vol.17, No.2, 2002
3	Economic Development and Intra-Industry Trade in Korea		Weltwirtschaftliches Archiv, 2004	
4	Air Pollution in Developing Countries and Victims Willingness to Pay for it. A Ready reckoner. (Jointly Prof. Sharmila Banerjee)	Department of Business Management, University of Calcutta, 2001		

MR. N. SEN

SI No.	Title of the Paper	Published/Presented		
		Books Published		
			International Journal	National Journal
1	Indian Agriculture and WTO	ACTIONAID, 2007		

PROF. S. SAHA

SI No.	Title of the Paper	Published/Presented		
		Books Published		
			International Journal	National Journal
1	Customer leadership			SURVEY-'A Management Journal' of IISWBM, Kolkata. Volume 44, Numbers 1-2, 2004
2	Political Interferences on Marketing (A case of India)			THE ALTERNATIVE-Vol 4. No 1, Oct'04-March05. (A journal of Management from BITS, Mesra).
3	Marketing Challenges in New Paradigm of Corporate Management			THE VISION- Vol 1. No 3, July'05-Sep'05 (A journal of Management & Applied Sciences from School of Management Sciences, Bengal Engineering and Science University, Shibpur)
4	Competitive Advantage in Services			THE ALTERNATIVE-Vol 4. No 2, April-September'05. (A journal of Management from BITS, Mesra).
5	Outsourcing in Retail Operations			THE MANAGER TODAY-Journal of Management Science, Vol. 1, No 1 (Jan-March -2006) Faculty of Management Studies, B.C.Roy Engineering College , Durgapur.
6	Managing Value for Customers: The case for Retail Outsourcing			MANAGERIUM, March 21,2006. Department of Business Administration, Faculty of Management Studies and Research, Aligarh Muslim University, Aligarh.

7	Lifestyle Retailing (The Indian Case)			SURVEY- 'A Management Journal' of IISWBM, Kolkata. Volume 46, Numbers 1-4, 2006.
8	Customer Care in Retail(The Indian Experience)			SURVEY, Vol: 47, Numbers 1-2, 2007, A Management Journal of IISWBM, Kolkata
9	Green Marketing (The Indian Case)			SURVEY, Vol: 48, Numbers 1-2, 2008, A Management Journal of IISWBM, Kolkata.
10	Strategic Impact of Packaging on Marketing and Supply Chain- An Indian Case Study.			SURVEY, Vol: 49, Numbers 1-2, 2009, A Management Journal of IISWBM, Kolkata.
11	Eco-tourism in Sundarban	Edited by Prof. R. Khasnabis, UGC DRS Publication, Dept. of Business Management, Calcutta University, March 2008		
12	Marketing of Organic Food : Problems and Prospects (A Case Study of Kolkata & 24 Parganas (S))	Market, Society and Environment (Essays in Environment Management) Edited by Prof. R. Khasnabis, UGC DRS Publication, Dept. of Business Management, Calcutta University, March 2009		
13	Strategic Impact of Packaging on Marketing and Supply Chain- An Indian Case Study			SURVEY, Vol: 49, Numbers 1-2, 2009, A Management Journal of IISWBM, Kolkata

DR. S. BANERJEE

SI No.	Title of the Paper	Published/Presented		
		Books Published		
			International Journal	National Journal
1	Primary, Secondary and Tertiary Sector Linkages and Environmental Management,			<i>Business Studies (Silver Jubilee Volume), 2002-04</i> Published by: Dept. of Commerce, University of Calcutta

2	Economic Valuation of Open Spaces: A Case Study in Kolkata,	<i>Ecology, Economy and Society: A Collection of Essays, 2004 Ed by: Ratan Khasnabis,</i> Published By: Departmental Research Support Programme, Dept. of Business Management, University of Calcutta. Funded by University Grants Commission, Government of India		
3	Tracking children in schools of Kolkata: CINI ASHA Experience (Co-Authored).	<i>Centre for Studies in Economic Appraisal, 2004,</i> Published By: CINI Asha, Funded by UNICEF.		
4	Human Resource Management for Master of Business Administration Course	Netaji Subhas Open University		
5	The Economics of Open Space: A Case Study in Kolkata (Co-Authored)	Revisiting Resources, 2005, Edited Goutam Gupta, Published by: Allied Publisher		
6	Comparative Small Business: Toward a Model (Co-Authored),		<i>International Business & Economics Research Journal, 2005</i> Published by: Clute Institute For Academic Research, Littleton, Colorado, USA	
7	The Economics of Open Spaces: A Case Study in Kolkata	<i>Revisiting Resources An Indian Perspective (Co-Authored). 2005,</i> <i>Ed: by Gautam Gupta,</i> Published By: Department of Economics, Jadavpur University		
8	Gender and Business Ethics in Entrepreneurship: Towards a Comparative Perspective (Co-authored),			Journal of Business and Behavioral Sciences, Special Issue, 2006.
9	Valuation of Intellectual Capital: A Case Study (Co-authored),	<i>International Accounting and Finance, 2006,</i> Published by: Special Assistance Programme (UGC), Dept. of Commerce, University of Calcutta		

10	Ethical Issues in Small Business: A Comparative Perspective, (Co-authored),		Prospective publication in Referred Proceedings of the Annual Conference of Academy of Business Disciplines, USA, 2006	
11	Ethical Practice in Small Business: A Cross Country Comparison, (Co-authored)			Published in Journal of Commerce, Vidyasagar University, Vol 12, 2007
12	The Market as an Arena for Promoting Sustainable Development	Market, Society and Environment (Essays in Environment Management) Edited by Prof. R. Khasnabis, UGC DRS Publication, Dept. of Business Management, Calcutta University, March 2009		
13	Ownership Patterns and Ethical Practices of Small Enterprises in Kolkata, (Co-authored),	<i>Journal of Entrepreneurship</i> , Vol. 18 No. 2, 2009, Entrepreneurship Development Institute, India.		
14	The Market as an Arena for Promoting Sustainable Development, in <i>Market, Society and Environment</i> , Ed. R. Khasnabis,	UGC DRS Publication, University of Calcutta, 2009		
15	Ethical Issues and Small Business Development: A Comparative Perspective, in John Okpara (ed.)	Chapter 10, <i>Globalization of Business</i> , (pp. 171-186), 2007, London, England: Adonis & Abbey Publishers, Ltd.		
16	ISO 14000 Standards and Environmental Performance Index: A Case Study of Leading Steel Mills in India, (Co-authored),		Referred Proceedings of the Annual Conference of Academy of Business Disciplines, USA, 2007.	